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## REG-Mobile Tornado Group New Agreement

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Mobile Tornado Group plc  
("Mobile Tornado" or "the Company")

MOBILE TORNADO SELECTED BY PARTNER COMMUNICATIONS COMPANY LIMITED IN ISRAEL  
TO ENRICH ITS EXISTING OFFERING FOR "PUSH TO TALK"

Mobile Tornado, one of the world leaders in convergent, instant communications, announces that Partner Communications Company Limited, has signed an agreement to enrich its existing "Push to Talk" ('PTT') offering. Mobile Tornado is providing its full integrated solution to Partner Communications Company Limited's Israel network infrastructure to add and expand in the future additional new services.

This PTT service will be targeted at the business user who requires fast and constant communication links with work teams. The service will allow the establishment of half-duplex voice links where one person speaks and the other listens, either for groups or one to one, at the touch of a button. The Mobile Tornado solution also has enhanced 'Presence' capability, the only one of its kind in the market, allowing the user to know the status of the phone of the person being called facilitating more efficient and effective communication between users.

Jeremy Fenn, Managing Director at Mobile Tornado said:

"We are extremely proud and pleased to announce this managed services agreement that Partner Communications Israel have entrusted us with. Partner Communications are a market leader in the launch of new services in Israel. They were pioneers in the introduction of SMS, EDGE, Worldwide Roaming, and now the launch of PTT over Cellular, that will facilitate new communication solutions to an important group of Israeli users. Our technology platform combined with the experience of Partner Communications on sales and marketing should facilitate the establishment of a significant market share in the PTT market in Israel. This deal further strengthens our position as a world leader in providing instant communication solutions to the leading telecommunication operators in the world "

Alon Berman CTO of Partner Communications Company Ltd. said:

"Partner Communications keeps leading the launch of new services in Israel. We continue to innovate and enrich our PTT over Cellular offering. With Mobile Tornado's platform, we seek to continue responding to the needs of the corporate sector by offering the best service of voice over GSM/UMTS technology in Israel with a wider variety of handsets."

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#### About Mobile Tornado Group Plc

Mobile Tornado is a leading provider of instant communication solutions to mobile operators and enterprises throughout the world. The proprietary IPRS ('Internet Protocol Radio Service') technology platform that has been developed powers communication sessions which can instantaneously transmit voice, text or other data, and video clips with an easy-to-use, one-click, "push-to" button on the mobile phone. "Push-To" sessions can occur one-to-one, one-to-many, mobile-to-PC and PC-to-mobile, worldwide. The technology provides a real-time presence function to ensure users are able to see instantly whether their contacts are online allowing for more efficient and effective communication. Mobile Tornado sells software licences and services to mobile operators and enterprises worldwide through a number of distribution partners.

More information about Mobile Tornado is available at [www.mobiletornado.com](http://www.mobiletornado.com)

#### About Partner Communications Company Limited ('Partner')

Partner is a leading Israeli mobile communications operator known for its GSM/GPRS/UMTS/HSDPA based services and the development of wire free applications under the orange brand. In June 2007, Partner had 2.7 million subscribers, representing an estimated 32% of the cellular market in Israel. Partner launched its 3G network in 2004 and is the current market leader in Israel, with nationwide coverage and 397,000 3G subscribers as at 30 June 2007.

More information about Partner is available at [www.orange.co.il](http://www.orange.co.il)

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