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Mobile Tornado Group PLC - MBT Agreement with HOT Mobile
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Mobile Tornado Group plc ("Mobile Tornado" or the "Company")

Cooperation Agreement to Provide PTTToC services to HOT Mobile Customers

The new technology enables Push-To-Talk (PTT) services on 3G and 4G networks and Wi-Fi networks

Mobile Tornado, a leading provider of carrier grade professional end-to-end Push-to-Talk solutions over any IP network, and HOT Mobile, the fastest growing cellular Company in Israel, announces it has recently signed an agreement under which Mobile Tornado will provide its advanced Push-To-Talk over Cellular (PTToC) solutions to HOT Mobile customers in Israel.

As part of the agreement, HOT Mobile will offer Mobile Tornado's PTTToC services to customers of its MIRS network as well as other customers with PTT needs. Mobile Tornado's carrier-grade PTT technology enables PTT over cellular networks and the Internet, enabling individual users as well as large user groups to use push-to-talk (PTT), push-to-locate (PTL), push-to-alert (PTA) and push-to-message (PTM) services. The PTT services are used by government agencies, security organisations, security companies, utilities and infrastructure companies, as well as manufacturing and service companies.

Onboarding takes place via the MIRS 4G app, which is also available on Google Play and in the App Store. The app can be installed on smart devices as well as a wide range of rugged devices. The screen will display a dedicated PTT button as well as an SOS emergency button. In addition to downloading the application, users should sign up for the service via the HOT Mobile business center.

In addition to its PTT offering to HOT Mobile customers, Mobile Tornado also provides its Dispatcher technology that enables call centre operators to track users in real time on a map. Users can send text messages, chat with large conference groups of hundreds of users, chat with individual users, record calls and act in case of emergency after receiving a distress signal from a PTT user.

The main advantages of switching to PTTtoC is the use of one device for all customer needs, including fast Internet browsing and access to applications, while using advanced smartphones - all using HOT Mobile's advanced and fast 4G cellular network. PTTtoC enables customers to use the application even in places where there is only Wi-Fi (including abroad).

A HOT Mobile spokesperson commented: "It is our goal to offer our customers a wide range of advanced and innovative solutions to always provide them with the best mobile experience. That's why we are delighted to partner with Mobile Tornado, which enables us to offer our customers a range of advanced and high-quality PTTtoC services that our customers want and need."

Avi Tooba, CEO of Mobile Tornado commented: "We are proud to be selected to be a PTTtoC provider for HOT Mobile customers. Those customers will now be able to enjoy one of the most reliable and high-quality PTTtoC solutions in the world. At Mobile Tornado, we are proud of our PTT solutions that are making their mark around the world.

"Mobile Tornado's customers include leading cellular operators in various locations around the world, such as TELUS in Canada, Telcel in Mexico and Vodacom in Africa. Mobile Tornado's solutions are known for their high availability and fast performance, and run on cellular as well as Wi-Fi networks.

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About HOT Mobile

HOT Mobile is the fastest growing cellular Company in Israel with the most advanced network serving 1.5 million customers. For more information, visit www.hotmobile.co.il/hotmobile_en/pages/default.aspx

About Mobile Tornado

Mobile Tornado is a leading provider of PTT solutions for Tier1 Mobile Operators and Solution Providers. The Company is headquartered in Harrogate, UK with R&D facilities in the UK, Israel, India and the Ukraine. Mobile Tornado is listed on the London Stock Exchange (AIM:MBT).

For more information, visit www.mobiletornado.com

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